

Sponsorship Opportunities

Jolly Jamboree 2021



Partner With Us!

The Rocky Hill Parks & Recreation Department is dedicated towards providing our community with a variety of; parks, trails, athletic fields, programs and special events for its 20,000+ residents and friends. As a department, we take great pride in our offerings and are always striving to ensure positive and memorable experiences for all.

In order to have the ability to continue our multitude of offerings, we rely on the support of our sponsors. We appreciate and value the business partnerships that we've grown and maintained over the years, and make sure to carry out everything we promise through our sponsorship opportunities.



Our sponsorship program has been designed to not only develop and strengthen our offerings we provide for our community, but also support our local businesses. Through our highly effective marketing strategies, we are able to communicate with thousands of current and perspective customers. As such, our sponsorship opportunities will provide your business with a chance to brand yourself to the community while supporting it at the same time! With you being part of our community we want to ensure that you have a quality experience that exceeds your expectations!

Jolly Jamboree Sponsor Event Dates

Winter Wonderland: Saturday, December 11, 2021 • 11:00am – 1:00pm • @ Rocky Hill Community Center
Holiday Drive-In Movie (The Grinch- 2018 version): Saturday, December 11, 2021 • 5:00pm – 8:00pm • @ Rocky Hill High School

Jolly Jamboree Sponsorship Opportunities		
Selection	Planned Opportunities	Price
<input type="checkbox"/>	Jolly Jamboree Premiere Sponsor: Benefits of all Jolly Jamboree Sponsorships packaged at a 25% off discount (Valued at \$2,000)	\$1,500
<input type="checkbox"/>	Winter Wonderland- Goodie Bag Sponsor: Business name listed on goodie bag insert and event *marketing materials.	\$250
<input type="checkbox"/>	Winter Wonderland- Candy Cane Contest Sponsor: Benefits of "Goodie Bag Sponsor" + business name recognized on digital trivia experience and lobby television display leading to room.	\$500
<input type="checkbox"/>	Winter Wonderland- Reindeer Games Sponsor: Benefits of "Goodie Bag Sponsor" + business name recognized on 160" projection screen, opportunity to have sponsor table to promote business and/or incorporate holiday interactive (optional.)	\$750
<input type="checkbox"/>	Winter Wonderland- Premiere Package Sponsor: Benefits of Goodie Bag Sponsor, Candy Cane Contest Sponsor & Reindeer Games Sponsor opportunities for Winter Wonderland. (Valued at \$1,500)	\$1,000
<input type="checkbox"/>	Holiday Drive-In Movie Sponsor: Business name displayed on 37-foot diagonal inflatable movie screen prior to movie start, recognized on pre-movie announcements over FM Transmitter, and event *marketing materials.	\$500

*Marketing Content Includes but not limited to; Facebook Posts, Website Content, Event Announcements, etc....

Application Deadline: Wednesday, December 8, 2021 @ Noon



Becoming a Sponsor As Easy as 1...2...3!



Step 1: Sponsorship Selection

Please take a few moments to review all of our specially designed sponsorship opportunities. For your convenience we have also created some unique package options to choose from as well.

Step 2: Submit Online Application

Now that you've decided on which opportunities you'd like to sponsor, please follow the below instructions on submitting an application to sponsor:

- **Visit our website:** <https://registrations.rhparkrec.org/>
- **Click on our Jolly Jamboree Icon** (Located on top of website)
- **Complete Online Application** (See Sponsorship Section)
 - **Note:** *From the time you submit your application, a member from our team will review your application and follow-up accordingly to secure payment generally within 24-48 hours.*

Step 3: Payment

Once your application has been received and reviewed, a member from our team will reach out to secure payment. Acceptable payment methods include:

1. **Check** (payable to "Town of Rocky Hill")
2. **Credit Card** (Visa, Mastercard or Discover)

